



TRAVEL  
SOUTH  
USA

Travel South USA  
**Global Week  
Sponsorships**

For more information please contact  
**Angelica De Stefano**  
[angelica@travelsouthusa.com](mailto:angelica@travelsouthusa.com)  
404-231-1790

# Sponsorship Levels

**SILVER**  
\$1,000-\$4,999

**Gold**  
\$5,000-\$9,999

**PLATINUM**  
\$10,000+

## Sponsorship Benefits

### Silver Level Sponsorships include:

- One sponsorship listing in the official Global Week App
- One Logo listing on the Global Week Website
- One Electronic list of delegate mailing addresses delivered post-event

### Gold Level Sponsorships include:

- All Silver Level benefits
- Digital insert and ad for Swag Bag in Global Week App\*
- Additional benefits exclusive to individual sponsorship package

### Platinum Level Sponsorships include:

- All Gold Level benefits
- Promotion in daily event schedule sent via Global Week App
- Sponsor signage during the sponsored event
- Sponsorship recognition from the stage
- Additional benefits exclusive to individual sponsorship package

## Marketing Opportunities

### Electronic Delegate List (\$200)

Excel spreadsheet of delegate contact info delivered after Global Week.

*\*Sponsor must provide all collateral and final artwork*

# Silver Sponsorships

## Silver Level Sponsorships include:

- One sponsorship listing in the official Global Week App
- One Logo listing on the Global Week Website
- One Electronic list of delegate mailing addresses delivered post-event

## Silver Sponsorship Opportunities

### Refillable Water Bottles (\$1,000 + cost of water bottles)

- Sponsor is responsible for the purchase and delivery to Travel South USA
- Water bottle can be no larger than 12oz
- Includes all other silver level benefits

### At-a-Glance Schedule (\$1,000)

- Compact folded schedule placed in each delegate badge holder.
- Sponsor logo printed on the at-a-glance schedule.
- Includes all other silver level benefits

### In-Room Gifts (\$1,000 + cost of gifts/delivery) – (Monday/Tuesday/Wednesday)

- In-room gift delivered to guest rooms
- Exclusive opportunity limited to one sponsor per evening
- Sponsor is responsible for the purchase and delivery of supplies to host hotel(s)
- Sponsor is responsible hotel fees associated with the in-room delivery
- Includes all other silver level benefits

### Appointment Clock Logo (\$1,000) a maximum of 5 available

- Sponsor logo placed in rotation on the appointment clock during all both Marketplace sessions\* Includes all other silver level benefits

### Global Week App Banner Ad (\$2,500) a maximum of 4 available

- Sponsor banner ad/logo placed in rotation on the official show app.  
Banner ad must be 1280px X 200px png or jpg\*
- Includes all other silver level benefits

# Silver Sponsorships

## Silver Sponsorship Opportunities

### Silver Beverage Sponsor – Water Station (\$3,000 per day)

- Beverage station for one full day of Global Week (*first come-first serve basis*)
- All Silver Level Sponsorship Benefits
- The sponsorship includes the cost of water and supplies
- The water, cups and napkins will be presented in a professional display
- Travel South USA will provide sponsor signage at the event
- Sponsor may provide cups, napkins and décor that is suitable to a business environment  
Customized cups should not exceed 10 ounces
- Beverage/Cocktail napkins should not exceed 5" in either direction
- Customized signage should not exceed a maximum of 11" x 14"
- Custom décor is limited to the table or bar top specific to the sponsored beverage  
*free-standing décor or pop-up displays*
- Customized décor is not included in the sponsorship and must be provided by the sponsor  
Plans for custom decor items must be submitted to Travel South USA 30 days in advance  
and are subject to space availability and TSUSA approval

### Silver Beverage Sponsor – Coffee Station (\$3,000 per day)

- Beverage station for one full day of Global Week (*first come-first serve basis*)
- All Silver Level Sponsorship Benefits
- The sponsorship includes the cost of coffee and supplies
- The coffee, cups, napkins and condiments will be presented in a professional display
- Travel South USA will provide sponsor signage at the event
- Sponsor may provide cups, napkins and décor that is suitable to a business environment
- Customized cups should not exceed 10 ounces
- Beverage/Cocktail napkins should not exceed 5" in either direction
- Customized signage should not exceed a maximum of 11" x 14"
- Custom décor is limited to the table or bar top specific to the sponsored beverage station  
*No free-standing décor or pop-up displays*
- Customized décor is not included in the sponsorship and must be provided by the sponsor  
Plans for custom decor items must be submitted to Travel South USA 30 days in advance  
and are subject to space availability and TSUSA approval

# Gold Sponsorships

## Gold Level Sponsorships include:

- One sponsorship listing
- One Logo listing in the official Global Week App
- One Logo listing on the Global Week Website
- One Electronic list of delegate mailing addresses delivered post-event
- Digital insert for Swag Bag in Global Week App\*
- Additional benefits exclusive to individual sponsorship package

*\*Sponsor must provide all collateral and final artwork*

## Gold Sponsorship Opportunities

### Gold Food & Beverage Sponsor – Global Week Break

*(\$5,000) (Tuesday, Wednesday)*

- All Gold Level Sponsorship Benefits
- The sponsorship includes the cost of F&B (*excludes alcohol*) and one complimentary non- appointment guest registration. (*Up to three additional badges available at \$500 per person*) The F&B will be selected by TSUSA and presented in a professionally catered display
- Travel South USA will provide a decorative centerpiece and sponsor signage at the event Sponsor may supplement the break with customized food, cups, napkins and décor suitable to a business environment
- Customized décor/food is not included in the cost of the sponsorship and must be provided by the sponsor (*Sponsor is responsible for any drayage or additional fees associated.*)
- Custom décor may include a limited number of pop-up displays or other free-standing pieces that complement the theme.
- Plans for custom decor items must be submitted to Travel South USA 30 days in advance and are subject to space availability and TSUSA approval
- Custom décor is limited to the designated area during the appointment session specific to the sponsored break.

# Gold Sponsorships

## Gold Sponsorship Opportunities

### Exhibit Hall Wi-Fi (\$5,000)

- Sponsorship provides complimentary Wi-Fi to all delegates
- Wi-Fi Sponsor acknowledged in the official App  
*(In addition to program ad included with the gold level sponsorship)*
- Marketplace signage featuring the sponsor logo
- Includes all other gold level benefits

# Platinum Sponsorships

## Platinum Level Sponsorships include:

### Meal Function (\$25,000) - *Tentatively on hold*

- All Platinum Level Sponsorship Benefits
- The sponsorship includes the cost of F&B (excludes alcohol)
- The F&B will be selected by TSUSA and professionally presented
- Travel South USA will provide basic decorative centerpieces and sponsor signage at the event.
- Customized décor/food is not included in the cost of the sponsorship and must be provided by the sponsor (Sponsor is responsible for any drayage or additional fees associated.) Custom décor may include table centerpieces and other free-standing display pieces that complement the theme.
- Plans for custom decor items must be submitted in advance and are subject to space availability and fire marshal approval.
- Custom décor is limited to the designated ballroom area specific to the sponsored meal function.
- All programming is exclusive to the sponsor.
- A total of 30 minutes is dedicated to a combination of speakers, presentations or entertainers Sponsor may provide appropriate musical entertainment prior to and during the meal portion of the event (in addition to the 30 minutes of dedicated programming)
- Sponsor may provide a video or picture presentation to loop during the meal
- Electronic event invitation sent to all registered delegates via email prior to Global Week promoting the sponsored event\*

*\*Sponsor must provide all collateral and final artwork*